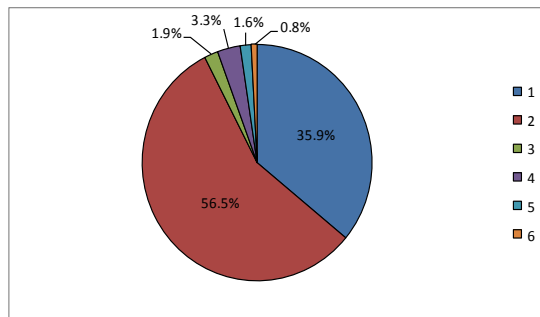


Revenues

State ¹	\$1,501,724	35.9%
County ²	2,361,000	56.5%
Local ³	81,105	1.9%
Grants ⁴	135,181	3.3%
Fines ⁵	64,411	1.6%
Interest ⁶	<u>34,783</u>	0.8%
TOTAL	\$4,178,204	



Grants and Fundraising

Pursued and obtained grants or financial contributions from organizations including:

- Beneficial Bank
- Child Development Foundation
- Continental Bank
- Genuardi Employees' Caring Fund
- Rotary Club of Norristown
- TD Charitable Foundation
- Verizon
- Wal-Mart

Board of Directors

Delores Davis, *President*
 Michael J. Shea, *1st Vice President*
 Stan Huskey, *2nd Vice President*
 H. Charles Wilson, III, CPA, *Treasurer*
 Carolyn Camper
 Denise Collins
 P. Douglas McCann, PhD
 Joan Mower
 Steven T. Pratt
 L. Alan Reilley, III
 Luanne B. Stauffer

Kathleen M. Arnold-Yerger
Executive Director



Mission

Montgomery County-Norristown Public Library, a gateway to lifelong learning, provides convenient access to resources that inform, educate, entertain, and enrich people's lives.

Vision

Montgomery County-Norristown Public Library will be an integral part of all that happens in our communities and our county. People's lives will improve because they have convenient, expanded access to great libraries and resources.

Statistics

Circulated 623,025 materials to patrons

Registered 12,198 patrons for library cards

Answered 60,932 reference questions

Lent 97,410 items to other libraries

Borrowed 74,688 items from other libraries

Held 2,975 programs attended by 62,365 community members

Catalogued 24,320 items

Welcomed 95,441 computer users for a total of 86,328 log-on hours

Our patrons visited us over 203,051 times

A library card currently provides access to 1.9 million items

Montgomery County-Norristown Public Library Annual Report

2010

1001 Powell Street
 Norristown, PA 19401
 610-278-5100
www.mc-npl.org

Conshohocken Free Library
 301 Fayette Street
 Conshohocken, PA 19428
 610-825-1656

Perkiomen Valley Library at Schwenksville
 290 Second Street
 Schwenksville, PA 19473
 610-287-8360
www.pvlibrary.net

Royersford Free Public Library
 200 South Fourth Avenue
 Royersford, PA 19468
 610-948-7277

Upper Perkiomen Valley Library
 350 Main Street
 Red Hill, PA 18076
 215-679-2020
www.upvlibrary.org

Highlights 2010

Events and Services

Audio-Visual Department

Added 874 new DVD titles during 2010;
Repaired over 900 DVDs and CDs;
Summer Movies, in connection with Summer Reading Program, brought in 143 children and 54 adults;
Department circulated 23,252 DVDs in 2010.

Readers' Services/Circulation Department

During 2010, 934 patrons (an increase of 86%) attended 104 computer class sessions, double the number in 2009;
In 2010, patrons made 203,051 visits to the main library;
The Teen Summer Reading Program registered 401 participants who read a total of 206 hours.

Inter-Library Loan Department

Completed over 172,000 transactions in 2010, lending 97,410 items to other libraries, and borrowing 74,688 from other libraries.

Outreach Services Department

The department participated in the first ever Bookmobile Day, celebrated on April 14th;
The MCNPLOUTREACH YouTube channel featured the library's first video promoting early childhood literacy. The video, *Getting Started: A Children's Traveling Library and the Love of Books*, can be viewed at <http://www.youtube.com/watch?v=6o3OQjblIzk>;
Reorganized the children's Books-Go-Round Bookmobile collection in-to a non-Dewey system using picture stickers. This makes it easier for youngsters to locate books.

Events and Services cont.

Reference Department

Added two new databases, *Mango*, and *Booklist Online*. *Mango* allows patrons to learn a new language, or improve a current one. *Booklist Online* is a guide for all age groups to especially fine reading material;
Introduced a new e-book Collection for all County residents. By the end of 2010, the Collection, used District-wide, numbered 2,268 titles and growing.

Youth Services Department

For the 5th year, art work of students, County-wide, was showcased during the annual "Gallery Night." More than 300 art aficionados attended this always-popular community event;
Built early literacy skills in over 2,000 preschool children, through department storytimes and special educational programming.

Technical Processing Department

Department catalogued 24,320 items for addition to our Collection in 2010.



Branches

Conshohocken Free Library

Total circulation increased by 34%, and public computer use increased by 20%, compared to 2009;
Launched a monthly electronic newsletter and Facebook page. Downloads of digital content increased by 87%;
Received \$5,000 from ASTM (American Society for Testing and Materials), and raised \$2,600 at "Conshohocken History Night" fundraiser.

Perkiomen Valley Library at Schwenksville

Branch public programming has substantially expanded. The number of programs offered rose to 156; attendance grew to 2,862;
Branch had over 4,000 computer users in the library during 2010.

Royersford Free Public Library

The number of participants in the 2010 Summer Reading Program exceeded 1,100; volumes read came to 968, with actual reading time "weighing-in" at 14,493 hours.
Established Teen Advisory Board; expanded teen programming; initiated afterschool programs for elementary school students, assisted by members of this teen group;
Partnered with American Youth Literacy Foundation to offer free, afterschool tutoring to students in grades one through five.

Upper Perkiomen Valley Library

Created a new website, www.upvlibrary.org, for even better patron convenience and service;
Branch Wireless Internet access was heavily used during 2010. Patron use as well as the number of hours logged-on more than doubled;
Introduced "Family Fun Nights," designed to promote shared family activities.

Community Partnerships

Montgomery County-Norristown Public Library prides itself on its relationships with community groups, organizations, and businesses.

In 2010, we collaborated with:
Cabrini College
Carelink Community Support Services
Montgomery County Economic & Workforce Development
Montgomery County Health Department
New Life Youth & Family Services
PA Academy of Fine Arts/Museum & School
STAR (Specialized Treatment, Assessment and Rehabilitation)

Innovation and Technology

In August 2010, added special software which enables use of telephone notification of overdue items, holds, etc.
In December 2010, the six libraries of the Lower Merion Library System were incorporated into our consortium, MCLINC, raising the number of individual libraries served to 16, in 31 locations. This means patrons with library cards now have access to nearly 2,000,000 items!

